

## Pride · Future · Courage · Purpose · Culture

Quarterly Meeting of the Board 2:00 p.m. Monday, Oct. 11, 2021

Present were: Executive Director Dawn Dawson-House, Chairman Dr. Larry Watson, Vice Chairman Rick Devoe, and board members Mamie Bush, Pamela Bynoe Reed, Cory France, Meg Hunt, Marc Rapport and Dalton Tresvant. Also joining the meeting was Dr. Christina Melton, Director of the Dept of Education's Assessment and Standards Office.

Chairman Larry Watson called the meeting to order at 2:02 p.m.

Minutes from the July 15, 2021, board of directors meeting were presented. Rick Devoe motioned to accept the minutes and Dalton Tresvant seconded. Without further discussion, the minutes were approved by unanimous vote.

Watson welcomed five new board members: Mamie Bush, Pamela Bynoe Reed, Cory France, Meg Hunt and Marc Rapport.

Board members were assigned to the following committees:

- Conference Committee Pamela Bynoe Reed
- Finance Committee Meg Hunt (will be working with bookkeeper of record, Vincent Bartley, and Vice Chairman Rick Devoe.)
- Grants and Fundraising Committee Dalton Tresvant and Mamie Bush
- Projects Committee Rev. Robert China and Dr. Wallace Foxworth (with support from Chairman Larry Watson and Vice Chairman Rick Devoe)
- Publicity Committee Cory France and Marc Rapport

## Update on SCAAHC Projects:

- Arts in Education the SC Arts Commission is providing \$75,000 / year for three years to infuse African American art into lesson plans and student activity. A project director has been identified for the current fiscal year, but the WeGOJA Foundation needs to contract with a project director for years 2 and 3. At least one candidate was recommended.
- Gullah Geechee Seafood Trail The WeGOJA Foundation and SCAAHC will play a role in this NOAA-funded project to establish a seafood trail that not only directs travelers to African American businesses along the SC portion of the corridor, but also to capture stories about traditions. The WeGOJA Foundation will be responsible for capturing those oral histories.

- Printed copy of the Green Book of SC The WeGOJA Foundation, in partnership with Hub City Press in Spartanburg and the International African American Museum in Charleston, will produce a printed version of the Green Book of SC. WeGOJA continues to seek authors for a Foreword. Chairman Watson recommends Darlene Clark Hine, a well-known historian and history book author who lives in SC. The Green Book hard copy is scheduled to be available in June 2022.
- The Family Reunion Toolkit, as it stands today, will be solely managed by the SCAAHC.
- "Black Carolinians Speak: Portraits of a Pandemic" expansion into North Carolina -- The North Carolina African American Heritage Commission will assume responsibility for expanding the successful BCS project in SC to about 30 counties in NC, and will produce a virtual tour of both states' collections in Feb-March 2022.

Dawn added that the WeGOJA Foundation is assisting the SC Department of Parks, Recreation & Tourism with producing a series of three 20-minute podcasts for the U.S. Civil Rights Trail. The subjects include:

- 1. Events that led up to Civil Rights, including Port Royal Experiment, Reconstruction and Jim Crow
- 2. Peaceful marches, led mostly by college students, including the one that ended in a massacre at SC State
- 3. Litigation that was pivotal in the national movement, including Briggs vs. Elliott in Clarendon County.

Dalton Tresvant suggested we interview Congressman Clyburn (who was a student involved in protests at SC State) and Michael Allen (who was pivotal in developing the Reconstruction Era National Park.)

Dalton also reported that the National Park Service is considering adding affiliate sites in South Carolina to the Brown vs. Board of Education National Park in Topeka, Kansas. Those sites are historic Summerton High School and historic Scott's Branch School, both in Clarendon County and both part of the Briggs vs. Elliott case.

Dalton reported that a new round of grants is available with the African American Civil Rights program within the National Park Service, and to please share with our networks and connections. More here <a href="https://www.nps.gov/preservation-grants/civil-rights/index.html">https://www.nps.gov/preservation-grants/civil-rights/index.html</a>.

The spring preservation conference and annual awards ceremony hosted by SCAAHC are tentatively scheduled for April 20-21, 2022.

Dr. Christina Melton, the new Director of Assessment and Standards Office at the Dept of Education, introduced herself and shared her vision of this office's mission to help students learn, including removing biased testing. She said no grants were available in her office at this time.

A draft MOA between the SCAAHC and the WeGOJA Foundation is under review by the WeGOJA Board of Directors (draft attached.)

Cory France presented concepts for social media and publicity outreach for the Foundation that integrated social media, the website, press releases, the Network for Good email distribution system and other outreach. As part of the publicity committee, Cory and Marc Rapport will build a framework

for the Board to consider for future publicity. He said the potential for social media posts involving curated content (i.e., audio drops from the Civil Rights Trail podcasts, extra interviews with Clyburn and young activists,) and organic content (shares and impromptu posts) are numerous and could be leveraged for donations and fundraising.

Meeting dates for the calendar year of 2022 will be:

- January 27, 2 p.m.
- April 20, (time to be determined)
- July 28, 2 p.m.
- Oct. 27, 2 p.m.

There being no further business, the meeting was adjourned at 3:21 p.m.

Respectfully submitted,

Dawn Dawson-House WeGOJA Foundation Executive Director www.WeGOJA.org 803-665-6674